

Subject: My Fig Panel Conference Call

From: Robert Buente </o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=c7b1814176124b59b21d8fda30e507d8-bbuente>

Date: 09/28/2017 03:54 PM

To: 'Bryan Eck' <bryan.eck@lacity.org>, 'david.somers@lacity.org' <david.somers@lacity.org>, 'Jessica Lall' <jlall@ccala.org>, Ellen Riotto <ellen@southpark.la>

CC: Claudia Sieb <claudia.sieb@sieb.com>, 'dzehnder@epssac.com' <dzehnder@epssac.com>

Bryan/David/Jessica/Ellen:

Here is the "theme" of the My Fig panel:

Los Angeles has always had a car-based culture with development organized along its major corridors, dominated by retail. A concerted effort is underway to redefine transit corridors, with Figueroa featured prominently as a resource-rich corridor undergoing a shift to public transit and mixed-use development. A key element in the effort to solve LA's housing shortage, MyFigueroa and other corridor-based strategies are the backbone of revitalization efforts contributing to the increased urbanization and densification of LA.

We tried to make this description broad enough to accommodate last minute changes and/or updates.

The attached "draft" agenda is incorrect with respect to the morning times. Subject to Councilman Price's schedule the agenda should have shown:

7:30-8:00	Breakfast/Council Updates
8:00-8:15	Welcome to Los Angeles--Curren Price
8:15-8:35	Los Angeles Overview--Jessica Lall and Ellen Riotto
8:35-9:30	My Figueora Panel--David Somers, Jessica Lall, Bryan Eck, Ellen Riotto

If Jessica and Ellen need more time they can run over into the time allotted for the Panel. We will need to have some Q/A time at the end of the panel to include Overview questions.

If you want to join us for breakfast we will be starting the day at CallisonRTKL, where we

will also hold the panel. Their address is:

CallisonRTKL Inc.
333 South Hope Street
Suite C-200
Los Angeles, CA 90071

These schedules are always ridiculously tight but that's the way our Council rolls.

Thanks again for agreeing to participate.

Bob

—Attachments:—

URC Blue and Gold Draft Agenda 9.12.17.docx

12.9 MB